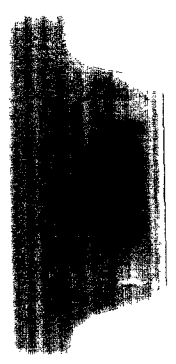


RM-10803

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RM-10803

**USS LEXINGTON.**  
MUSEUM ON THE BAY

P.O. Box 23076 • Corpus Christi, Texas 78403-3076 • 361-888-4873 • Fax 361-883-8361 • www.usslexington.com

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MAR - 4 2004

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

January 23, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12th Street S. W.  
Washington, DC 20554

Dear Chairman Powell:

In 1992, the people of Corpus Christi and surrounding communities undertook the monumental task of creating a world-class museum on board the retired aircraft carrier, USS LEXINGTON. Chartered under the laws of the State of Texas, this 501(c)(3) organization offers one of the most unique educational opportunities in this part of the country.

From the very beginning, KIII TV Channel 3 has been of great service to the museum. From assisting us on-air with volunteer recruitment to partnering with us in the promotion of a new film in our theater, Channel 3 has graciously helped us time and time again. Countless visitors to South Texas have visited the museum or attended a fund raising event as a direct result of public service announcements on Channel 3 for which we are grateful.

Sincerely,

Sandi McNorton  
Marketing Director

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List A B C D E

# From Drugs To Freedom...PDAP Works!



## PALMER DRUG ABUSE PROGRAM

January 23, 2004

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**EXECUTIVE DIRECTOR**  
GARY J. LEACH

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street S. W.  
Washington, DC 20554

Dear Chairman Powell:

On behalf of the Board of Trustees of the Palmer Drug Abuse Program I would like to inform you of how KIII-3 of South Texas has helped our organization in Corpus Christi, Texas. Our program is all about helping young people, young adults, and families in South Texas overcome the affects of chemical abuse and addiction.

The Palmer Drug Abuse Program (PDAP) is extremely affective and all of our services are absolutely free. For twenty-four years KIII-3 has played a major role in informing the citizens of South Texas about our free services. They have produced several informative videos about our services, which have been used throughout the years to educate young people, parents and community leaders about all aspects of chemical dependency and addiction. In addition, KIII-3 has produced and distributed to other television stations 30 and 10 second public service announcements about our services and fund raising activities as well as appearances during the news and local talk shows.

The very success of the Palmer Drug Abuse Program can be directly attributed to KIII-3's commitment to helping PDAP affectively carry the message of free help to anyone who may be in need of our services. The owner, Mike McKinnon, and the employees at Channel 3 are always offering their support and talents to our organizations cause and needs. There is no doubt in my mind that without KIII-3's talent and willingness to assist PDAP, thousands of lives would not have had the opportunity to learn about PDAP's free services and become educated about all aspects of chemical abuse and dependency.

If there is any further information I may provide for you please do not hesitate to contact me directly at (361) 887-8900.

Sincerely,

Gary Leach  
Executive Director  
Palmer Drug Abuse Program

**PDAP**  
P.O. BOX 1305  
ALICE, TEXAS 78333  
(361) 668-1960

**PDAP**  
3104 S. ALAMEDA  
CORPUS CHRISTI, TEXAS 78404  
(361) 887-8900

**PDAP**  
P.O. BOX 5184  
KINGSVILLE, TEXAS 78364  
(361) 592-1212

---

# **National Council of Negro Women, Inc.**

**Dorothy I. Height Section**

**3417 Charleston Street**

**Houston, Texas 77021**

**Dr. Mary McLeod Bethune**

**Founder**

**Dr. Dorothy I. Height**

**National President and CEO**

---

**January 20, 2004**

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**The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554**

**Dear Sir:**

The National Council of Negro Women, Inc., Dorothy I. Height Section (a community service organization) has been sharing with KCOH RADIO STATION for thirty-five consecutive years. We started our first cultural enrichment Human Relations Project - "AFRICAN AMERICAN HISTORY MONTH CREATIVE WRITING CONTEST" in 1969. During this time, there was a lack of participation in the community in recognition of this celebration. Our organization contacted KCOH Radio Station and asked for their cooperation in the recognition of "African American History Month". KCOH Radio Station accepted and funded the first place winners. The contest was opened to children and youth, grades 1-12. The contestants began to enter "Art Projects". Then, the project was expanded to include the "Performing Arts". The contest is open to our diverse community.

This project served as a catalyst that brought change in the Houston community. Presently, "African American History Month" is observed in schools (public and private), churches, businesses, corporations, and local communities. This is one example that reflects the effectiveness of KCOH Radio Station in enhancing the development of our local community.

KCOH Radio Station has also given us access to air our public service projects on VOTER REGISTRATION and VOTER EDUCATION, PUBLIC POLICY, and HEALTH AND EDUCATIONAL ISSUES throughout the years. We hosted talk shows - "THE BLACK WOMEN'S VOICE" and "NCNW HIGHLIGHTS" to inform the community on issues and information on various topics in education and civic concerns. We had guests who discussed topics of interest to our local community.

---

# **National Council of Negro Women, Inc.**

**Dorothy L. Height Section**

**3417 Charleston Street**

**Houston, Texas 77021**

**Dr. Mary McLeod Bethune**  
*Founder*

**Dr. Dorothy L. Height**  
*National President and CEO*

---

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**Mrs. Lillie Jones**  
*Parliamentarian*

KCOH Radio Station is a source of public access to our city. The talk shows hosted by Michael Harris, Ralph Cooper, Ealy, Don Sams, Lisa Berry Dockery, Wash Allen, and others allow citizens the opportunity to express their ideas on issues. Special thanks to the Board of Directors: Mr. Michael Petrizzo, Mr. Travis Gardner, and Mrs. Margarette Robinson for their outstanding contributions to our community.

Sincerely yours,

  
**Mrs. Zola L. Jones**



**W. R. ARCHER CENTER FOR FREE ENTERPRISE**

2115 East Governors Circle  
Houston, Texas 77092  
(713) 682-4500 • FAX (713) 682-8238

January 13, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S. W.  
Washington, D. C. 20554

Dear Chairman Powell:

I am happy to write this letter on behalf of KHWB39 located in Houston, Texas.

Junior Achievement of Southeast Texas, Inc. is proud to have KHWB39 on its board of directors and have the strong leadership of Tom Ehlmann championing our efforts. KHWB39 has played a tremendous role on our board and has influenced others in the community to support our programs.

KHWB39's involvement has helped us host one of Houston's largest Bowl-A-Thons. Additionally, they continue to support numerous special events on our behalf through public service announcements and participation.

KHWB39 has provided volunteers for all the fourth and fifth grade students at McNamara Elementary. These dedicated volunteers have worked in the Houston area to strengthen our students' knowledge about the relevancy of education and the importance of the free enterprise system. KHWB39's hands-on interaction has made a significant impact on the students and in the community where this school is located.

Through the KHWB39 Cares for Kids Campaign, we have received significant financial support from the Robert R. McCormick Tribune Foundation. It has afforded us the opportunity to provide programs to over 151,000 students throughout the Houston area.

The City of Houston and Junior Achievement is fortunate to have a partner that is recognized as such a leader throughout the community.

Sincerely yours,

Jerry V. Mutchler  
President

Junior Achievement educates and inspires young people to value free enterprise,  
understand business and economics, and be workforce ready.

Let Their Success Be Your Inspiration!



**BOYS & GIRLS CLUBS**  
OF GREATER HOUSTON

January 13, 2004

Administrative Office  
1520-A Airline Drive  
Houston, Texas 77009  
TEL (713) 868-3426  
FAX (713) 868-3703  
EMAIL: [bgc@bgclubs-houston.org](mailto:bgc@bgclubs-houston.org)  
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The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
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Dear Chairman Powell:

Our Locations:

Clayton Homes Unit  
1919 Runnels  
Houston, TX 77003  
(713) 222-0582

Fort Bend Unit  
5525 Hobby Rd.  
Houston, TX 77053  
(281) 438-4720

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Spring Branch Unit  
8575 Pitner  
Houston, TX 77080  
(713) 690-3946

Stafford Unit  
3110 Fifth Street  
Stafford, TX 77477  
(281) 261-5737

Camp Mahan  
Evergreen, TX

I am writing today to tell you about the long-standing partnership that the Boys & Girls Clubs of Greater Houston has enjoyed with KHWB-39 in Houston, Texas, and how much this relationship has meant to our organization and to the boys and girls whom we serve.

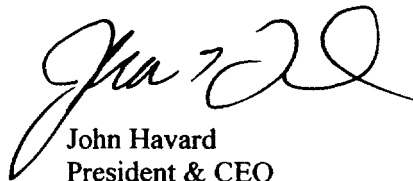
The Boys & Girls Clubs exists to inspire and empower all youth, especially those from disadvantaged circumstances, to realize their full potential as productive, responsible and caring citizens. We fulfill this mission by providing after-school programs to youth ages 7-17 at nine Clubs in Houston. Club members pay only a small annual fee of \$3 to participate in our programs and, as a result, a significant part of our operating budget must come from our fundraising events and corporate support. Our annual "Steak & Burger Dinner" is an example of the impact that KHWB-39 support has had on our fundraising efforts.

For six years we have partnered with WB39 Cares for Kids, a fund of the Robert R. McCormick Tribune Foundation, to present the Steak & Burger Dinner. Through this partnership, the McCormick Tribune Foundation matches WB39 Cares for Kids' portion of the proceeds from the event. As a result, revenues from this event have doubled. This increase has enabled us to reach more youth in our community as we have been able to grow the number of youth we serve from 5,000 to 11,000.

In addition, KHWB-39 has been especially generous in donating air time to promote the Boys & Girls Clubs through public service announcements that help increase awareness of the Clubs as a community resource. They have also devoted staff time, at no cost to us, to creating PSAs for events like the Steak & Burger Dinner.

We feel very fortunate to be able to work with KHWB-39 and to be the beneficiary of their very generous support of our organization and our community.

Sincerely,



John Havard  
President & CEO





January 14, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

Dear Chairman Powell:

It is my most sincere pleasure to hereby commend our friends at KHQB-TV, Houston's WB39, for their six consecutive years of hosting blood drives with Gulf Coast Regional Blood Center. General Manager Tom Ehlmann, Community Affairs Director Yolanda Green, News Director Joe Nolan and their respective teams have shown outstanding support for the regional blood program. Their attention to detail and their promotion of our lifesaving effort assists us in ensuring patients in the 24-county Texas Gulf Coast region we serve have the blood they so desperately need.

Patient needs in our region are great; about 2,000 units of blood and blood components are transfused to area patients daily in the 220 health care facilities which depend upon our services. To make these components available, at least 800 individual blood donations are required every day. This coupled with the seasonal toll taken on eligible donors from colds and influenza, the WB39's January drive is an essential effort to boosting our oft-suffering post-holiday blood supply.

November 5, 2003, The Blood Center launched a program designed to bring further awareness to the need for blood and to permanently increase the blood supply. This program, called ***Commit for Life***, asks all to follow three easy steps: 1) Donate once per quarter, 2) allow us to contact them and 3) spread the word. WB39 has shown their willingness to ***Commit for Life*** and especially to spread the word!

Again, on behalf of Gulf Coast Regional Blood Center and the patients whose lives depend upon our success, let me express again how grateful we are to have WB39 as a partner in our lifesaving endeavor.

Best personal regards,

Bill T. Teague  
President  
Chief Executive Officer



January 14, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

Dear Chairman Powell:

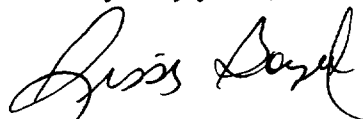
The Cystic Fibrosis Foundation has had the distinct honor and privilege of working with KHQB 39 in Houston, Texas for the past several years. We had long been aware of their focus and impact in the Houston community and were thrilled to develop a partnership with them.

Their financial support has helped us reach goals and fund critical medical research in the fight against cystic fibrosis. What is also extremely impressive about WB39's participation is not only the generous financial support they provide, but also their active involvement with the Cystic Fibrosis Foundation and multiple other community organizations. When we first had an opportunity to meet with their representatives, I was happy to learn they wanted to visit our Cystic Fibrosis Care Center so they could observe first hand what they were supporting and learn more about why their support was so important.

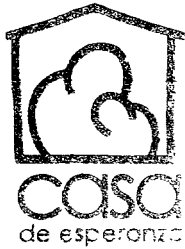
The Cystic Fibrosis Foundation depends on public support to fund our life saving research and the support of WB39 has helped us reach goals we might otherwise not have reached the last couple years. During the recent challenging economic times when many funding sources have drastically cut back giving, it has been inspiring to see our own WB39 continue to increase their contributions and partnerships. They are an outstanding example of a good community citizen and their involvement in the city has made Houston a better place.

Please let me know if I can provide any additional information.

Very truly yours,



Sissy Boyd  
Executive Director



January 14, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

Ref: WB39 – Community Service

Dear Chairman Powell:

We are truly grateful for the relationship that has developed between the WB39 Cares for Kids Fund and Casa de Esperanza de los Niños, Inc., a non-profit residential care and child placement agency that provides a safe place for children in crises due to abuse, neglect, or the effects of HIV.

WB39 and the Robert R. McCormick Tribune Foundation have supported our mission to provide assistance to these children in crisis through substantial financial contributions in 1998, 1999 and 2001; a 1998 Thanksgiving Food collection; a “Beanie Baby” toy drive in the spring of 1999; and by featuring our organization on the WB39 television show “Outlook Houston” during the following summer. All of these efforts have played an essential role in helping to keep the children of Houston safe and healthy.

Through their generous support of Casa de Esperanza de los Niños, Inc., we believe that WB39 has demonstrated a strong commitment to “give back” to the community in which they operate. We, and the entire City of Houston, are very fortunate to be recipients of their public service efforts.

Sincerely,

Kathleen Foster  
Director

# HARRIS COUNTY PROTECTIVE SERVICES FOR CHILDREN AND ADULTS

2525 MURWORTH DR., HOUSTON, TEXAS 77054 713-394-4000  
www.hc-ps.org



January 14, 2004

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## EXECUTIVE DIRECTOR

George Ford, J.D.

The Honorable Michael Powell  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, DC 20554

Dear Chairman Powell:

I am pleased to write a letter of support for the public service efforts of KHWB-TV. Child Protective Services (CPS) in Harris County strives to protect and serve the abused children in the Houston area. To do our job we need the community's involvement. Over the years KHWB has taken an active and aggressive role with us in bringing child related issues to our community's attention. Representatives of our agency have appeared numerous times on "Outlook Houston" as well as special newsroom stories. Most recently our agency works with KHWB to find homes for children waiting to be adopted.

Thank you for this opportunity to applaud the efforts of public services by KHWB.

Sincerely,

George Ford  
Executive Director



January 15, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S. W.  
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Dear Chairman Powell,

It is our pleasure at *Initiatives for Children* to let you know of the support we have received from WB 39 Community Services. The mission of *Initiatives for Children* is to advance the quality of early care and education, as well as school-age child care, for all children in greater Houston and surrounding areas.

The goals of IFC are to:

- Empower parents to make good child care choices
- Train child care providers to give good care
- Collaborate with funders and organizations to expand the impact of IFC services in the community
- Educate and mobilize the community to speak out for nurturing care for children

One of the greatest challenges not-for-profit organizations face is securing general operating funds. This is essential in creating a strong infrastructure to support the effective and efficient implementation of programs and services to meet community needs.

WB39 has provided this support to *Initiatives for Children* through a direct grant in 2002 and through ongoing support of our annual fundraising luncheon, Champions for Children.

In 2003 and 2004, Yolanda Green agreed to participate in our annual Community Collaborations event. This luncheon is hosted by the Junior League of Houston, Initiatives for Children and several other community based groups and membership organizations. The goals of the event include bringing a nationally recognized to Houston to talk about issues that impact children and families and bringing together diverse groups in Houston to share in this experience. Yolanda volunteers her time and professional expertise to serve as our emcee.

*Initiatives for Children* is proud to be a partner with WB 39 in working to meet the needs of children and families in our community.

Sincerely,

  
Suzanne Hinds  
Executive Director



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Alice E. Valdez

A United Way Agency  
Funded in part by  
City of Houston and the  
Texas Commission on  
the Arts through the  
Cultural Arts Council of  
Houston/Harris County.

January 15, 2004

Michael Powell, Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

Dear Chairman Powell:

This letter is to confirm KHWB Channel 39's commitment to community service, particularly in the area of youth development. MECA is fortunate to have received grants from the WB39 Cares for Kids program in 1999, 2000, and 2002. Many local media outlets in Houston lend valuable support to non-profit organizations with donations of public service announcements, press coverage, or other in-kind services. WB39 is rare in that they award grants that fund direct services to Houston's community, and for this they should be commended.

Multicultural Education and Counseling through the Arts (MECA) is a community based, non-profit organization whose mission is to promote the healthy social, cultural and academic development of at-risk, inner city youth through education in the arts. MECA provides classical and ethnic arts education and support services to approximately 2,500 a year through the In-School, After-School, and Summer Arts Program. Through MECA programs, students show increased self-esteem, discipline, teamwork, problem solving skills, and academic performance while building greater capacities for community building and cultural awareness. MECA's 27-year presence has given families and youth a positive sense of themselves, their community, and their culture.

Grants from the WB39 Cares for Kid program helped to fund MECA's After School Program, which serves a predominantly Latino community in Houston's low-income, inner city neighborhoods. Activities funded by WB39 include classical and ethnic arts education in disciplines such as Ballet, Ballet Folklorico, Mariachi, Jazz Improv, Theater, and Visual Arts. MECA Support Services Department provided counseling, crisis intervention, tutoring, mentoring, SAT preparation, assistance with college admission and enrollment, and life skills workshops. Thanks to funders such as WB39, MECA students are given the opportunity to perform at recitals, festivals, parades, competitions, and special events (recent performances include the 2003 Mayoral Inauguration, the 2002 Winter Olympics in Salt Lake City, as well as literally hundreds of local performances every year). WB39's support has allowed MECA to give youth the skills, confidence, and opportunities they need in order to succeed.

MECA is extremely grateful to WB39 for the strong commitment it has made to Houston's youth through the Cares for Kids program. If you have any questions or would like any additional information regarding MECA or MECA's use of WB39 funds, please feel free to contact me.

Sincerely,

Alice E. Valdez  
Executive Director



P.O. Box 660583 • Dallas, Texas 75266-0583 • 1-800-258-5437 • fax (972) 766-6609 • [www.bcbstx.com](http://www.bcbstx.com)

January 15, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

Dear Chairman Powell:

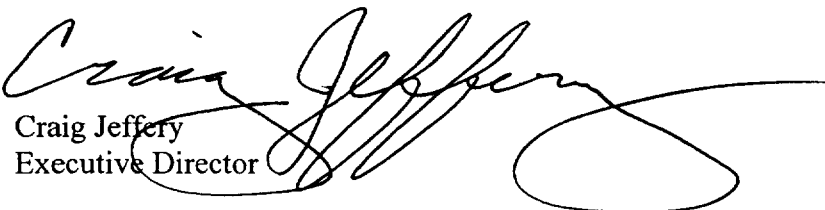
On behalf of the Caring for Children Foundation of Texas, Inc., a 501(c)(3) organization, allow me to share what an important community partner WB39 has been and continues to be to the Foundation's Care Van Program in the greater Houston/Galveston area.

The Care Van Program is a mobile immunization outreach program targeting uninsured and underinsured children living in the southeast Texas area. These specially equipped Care Vans visit schools, apartment complexes, restaurants, shopping centers, recreational parks and churches and provide immunizations and other preventive health screenings to infants and children through age 18 at no charge through the Vaccine for Children Program. Since the Care Vans were introduced to the greater Houston/Galveston area in 1999, 34,309 children have been immunized and 60,380 immunizations have been given.

With the Houston/Galveston ranking among the top metropolitan areas in the nation with the highest number of unimmunized children, WB39 has played an important role in helping promote the message of needing to immunize children and directing these children and their families to Care Van immunization events. WB39 has provided a strong schedule of TV spots promoting back-to-school immunization clinics as well as being a major sponsor of an annual fundraiser for the Care Van Program. Without WB39's support and partnering with the Care Van Program, this program would not have been able to immunize the number of children it has since 1999.

Thank you for your consideration of this letter.

Sincerely,

  
Craig Jeffery  
Executive Director



**United Way**  
of the Texas Gulf Coast

P. O. Box 924507  
Houston, Texas 77292-4507  
Phone: 713.685.2300  
Fax: 713.956.2868

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**PRESIDENT**

Jacqueline S. Martin

January 15, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

Dear Mr. Powell:

The Houston area is very fortunate to have television broadcasters like WB39 who are very concerned about our community and take an active role in bringing social issues to light.

In January of 2002, WB39 was one of five of local TV stations who joined forces with the United Way of the Texas Gulf Coast to broadcast a three-hour telethon to help thousands of flood victims from Tropical Storm Allison. This effort raised nearly \$4 million for programs dedicated to help people who were the hardest hit: seniors and families in low income areas.

From a public affairs standpoint, WB39 is very aggressive in its research and airing interviews on emerging community issues. Our staff are frequent guests on "Outlook Houston" to offer expert opinions on social issues. The station has aired our Public Service Announcements in its newscast and other prime time slots.

The news department has special interest in nonprofits and our efforts to meet the needs of the community.

The United Way of the Texas Gulf Coast could not keep Houstonians up to date on social service issues without the help of our local TV media. It has been a pleasure working with WB39 in our joint pledge to make Houston a better place for everyone.

Sincerely,

Jacqueline S. Martin  
President

Our mission is to increase the organized capacity of people to care for themselves and others.

Serving the Bay Area • Fort Bend County • Harris County • Waller County • In Partnership with Montgomery County



**ESCAPE**  
FAMILY RESOURCE CENTER

January 15, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

Dear Chairman Powell:

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*Lidya Osadchey*  
Chief Executive Officer

My name is Lidya Osadchey and I am chief executive officer for the ESCAPE Family Resource Center, a child abuse prevention agency in Houston, Texas. Let me first congratulate you for your efforts in challenging local broadcasters to demonstrate their involvement in public service. I understand that your office will be hosting a special hearing on localism here in our state, and I would like to weigh in on the issues involved and the participation of local industry in engaging with the community on those issues.

ESCAPE's mission is to educate families in crisis to prevent child abuse. In the pursuit of this mission, we conduct family strengthening skills classes for parents and children whose circumstances put them at risk for abusive behavior or for being the victims of abuse. We are a private non-profit institution and all the funds we need to keep our programs going come from private donations. Last year, our agency delivered 145 programs serving 4278 people. These families would otherwise have become mere statistics on the long list of cases for child abuse and neglect. We work in partnership with Children's Protective Services, Juvenile Probation, domestic violence shelters, schools, community centers, and other social service agencies. It is difficult work—prevention does not receive the same attention as crime and punishment, and therefore receives less money. We depend almost entirely on the private sector and those components of our community who believe that prevention counts and that a life saved is worth more than any donation.

KHWB 39 here in Houston has come across with that belief and that all important donation. In 2001, the station gifted us with \$20,000. That gift funded four major deliveries of our Building Confident Families program reaching more than 150 people at-risk for child abuse and neglect. In 2002, KHWB was one of our main sponsors for the annual fund-raising golf tournament. They have certainly acted on their beliefs on more than one occasion, and it has made all the difference for that segment of our community that is at high-risk for abuse. It is only through the support of institutions such as these that ESCAPE can continue its work providing the necessary education for families, helping them learn new strategies so that abuse is no longer an option.

We thank you for your vigilance and through you, the people in the communications field who, through their awareness of the value of public service, continue to bring true meaning to prevention work.

Sincerely,

*Lidya K. Osadchey*  
Chief Executive Officer







## Fifth Ward Enrichment Program, Inc.



4014 Market, Suite 105 • Houston, Texas 77020 • Phone (713) 229-8353 • Fax (713) 229-8311  
Website: [www.fwepinc.org](http://www.fwepinc.org) E-Mail [fwep@fwepinc.org](mailto:fwep@fwepinc.org)

January 15, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 112<sup>th</sup> Street, S.W.  
Washington, D.C. 2054

Dear Sir,

As a long time community resident and the founder/Chief Executive Officer for a community based, non profit organization, I am very pleased to report on the great work of KHWB-39 TV within our community.

The Fifth Ward Enrichment Program, Inc. (FWEP) is a youth development agency, targeting the healthy development of young men, ages 12 to 19 years old. Our mission is "*to empower boys to become responsible and productive members of their community and their families*". We are, therefore network dependent, relying on volunteers and civic-minded persons to serve as mentors and positive role models for youth who are "high risk" of becoming negative statistics. We routinely call on agencies and businesses to assist us in promoting opportunities and events that facilitate constructive, intergenerational interactions. It seems we are always calling on local citizens and challenging our neighbors to become more engaged in the lives of our children.

KHWB-39 TV, through their Community Relations Department led by Ms. Yolanda Green is highly responsive to our needs as well as the plights of many other community service organizations. Over the past 20 years, I have witnessed the station's continuous improvement in services as well as the growing reliance by non-profit agencies upon their creativity, resourcefulness and impactful outcomes. It is a dynamic relationship, one that I pray will steadily flourish as our city grows and as long as the challenges facing us persist.

Houston's future is brighter indeed because there are socially responsible individuals and institutions like those exemplified by TV Channel 39.

Very sincerely yours,

Ernest McMillan  
Founder/Chief Executive Officer



# COVENANT HOUSE TEXAS

1111 LOVETT BLVD. • HOUSTON, TEXAS 77006-3898 • (713) 523-2231 • FAX (713) 523-6904



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January 16, 2004

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The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

Dear Chairman Powell:

The Robert R. McCormick Tribune Foundation and KHWB 39 have shown overwhelming support of Covenant House Texas over the past six years.

Our partnership with KHWB 39 allowed us to receive a \$10,000 grant in 1998 for Prescription Drugs and Emergency Food. This grant helped us feed more than 4,000 homeless youth who came into our shelter. The grant also helped us treat many homeless youth who came into our shelter with chronic illnesses that required prescription drugs to maintain their health.

In 2002, the Robert R. McCormick Foundation awarded us a \$15,000 grant to continue offering our homeless residents Mental Health and Substance Abuse Counseling.

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Executive Director/CEO  
Ronda G. Robinson

KHWB's staff helped support several community events. Yolanda Green, KHWB Community Affairs Director, served as Master of Ceremonies for our Ground Breaking Ceremony introducing our new Rights of Passage Building in September 2000. She also served as Master of Ceremonies for our Rights of Passage Building Dedication in March 2002.

In addition, the station shows its support by airing our Public Service Announcements periodically. To my surprise, the station also honored me through Public Service Announcements in the summer and fall of 2000 as an "Unsung Hero." This form of recognition was more than an honor for me because it showed people what a joy it is to work with young adults.

In closing, the impact the Robert R. McCormick Tribune Foundation and KHWB 39 have made on our organization is tremendous. It opened doors for us and gave us the opportunity to put a face on this growing homeless issue in Houston.

Sincerely,

Ronda G. Robinson  
Executive Director and CEO

**SNYDER TIGER FOOTBALL BOOSTER CLUB**

P.O. BOX 626  
SNYDER, TX 79550

**MICHAEL POWELL, CHAIRMAN  
FEDERAL COMMUNICATION COMMISSION**

DEAR MICHAEL,

THE INTENT OF THIS LETTER IS TO LET YOU KNOW HOW VALUABLE KSNY WAS TO THE SNYDER TIGER FOOTBALL BOOSTER CLUB THIS PAST YEAR. TODAY'S BOOSTER CLUBS ARE VERY DIFFERENT FROM THE BOOSTER CLUBS OF THE PAST. TODAY, THE BOOSTER CLUBS ARE NOTHING BUT GLORIFIED TAX COLLECTORS. THEIR SOLE PURPOSE SEEMS TO BE TO GO OUT AND RAISE MONEY TO HELP THEIR RESPECTIVE PROGRAMS PAY FOR ITEMS THAT TAX DOLLARS USED TO PAY FOR. DUE TO BUDGET CUTS, THESE DOLLAR NEEDS ARE INCREASING. THE BOOSTERING (FIRING UP OF FANS AND GETTING THEM INVOLVED IN THE GAME) HOWEVER, SEEMS TO BE A THING OF THE PAST.

WE WANTED TO CHANGE THE PURPOSE OF THE BOOSTER CLUB THIS PAST YEAR. WE STILL RAISED MONEY TO PAY FOR THE "TAX DOLLAR" ITEMS NEEDED, BUT WE ALSO WANTED TO GET THE "BOOSTERING" BACK INTO THE BOOSTER CLUB. THIS IS WHERE KSNY WAS SO VALUABLE TO US. WE HAD SEVERAL FUND-RAISERS THROUGH OUT THE YEAR. ON EACH SUCH OCCASION, WE WOULD ASK KSNY TO BROADCAST MESSAGES TO INFORM THE PUBLIC OF OUR ACTIVITIES. KSNY WOULD AIR OUR MESSAGES EVERY HOUR ON THE HOUR STARTING SEVERAL DAYS PRIOR TO OUR ACTIVITY. THEN WHILE OUR ACTIVITY WAS GOING ON, KSNY WOULD COME OUT TO OUR LOCATION WITH THEIR REMOTE EQUIPMENT AND BROADCAST LIVE. I CAN THINK OF AT LEAST SIX TIMES WE WERE ON LOCATION AT EITHER WALMART OR UNITED FOR EIGHT HOURS AND KSNY WAS THERE WITH US TILL THE END.

I HAVE NO IDEA WHAT THIS COST KSNY. I KNOW IT WAS NOT FREE. THEY HAD TO PAY FOR LABOR, GAS AND OTHER ITEMS. KSNY, HOWEVER, NEVER CHARGED US A PENNY. KSNY ALSO NEVER TOLD US NO. THEY WERE ALWAYS THERE FOR US. WE RAISED ENOUGH MONEY TO GIVE ALL THE FANS T-SHIRTS, NOISEMAKERS AND OTHER SPIRIT ITEMS AT EVERY FOOTBALL GAME. NOTE, I SAID ALL THE FANS, NOT JUST SOME OF THEM. THIS WOULD NOT HAVE BEEN POSSIBLE IF IT WERE NOT FOR KSNY. GO TIGERS!!

RESPECTFULLY,



**MIKE TYRRELL, PRESIDENT  
SNYDER TIGER FOOTBALL BOOSTER CLUB**

*January 2004*

Snyder Area Council on Alcohol & Drug Abuse  
1904 37<sup>th</sup> Street ~ Snyder, Texas 79549 ~ 325-573-1141

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January 13, 2004

Honorable Michael Powell  
Federal Communication Commission  
445 12<sup>th</sup> Street, SW  
Washington DC 20544

Dear Mr. Powell,

Recently I was approached by Mr. Dink Foree of KSNY Radio in Snyder, Texas regarding airtime that is has been donated to our non-profit organization.

KSNY is a very active member in the Scurry County Anti-Drug Connection (the community coalition) that is headquartered at the Snyder Area Council on Alcohol and Drug Abuse. Both the Snyder Area Council on Alcohol & Drug Abuse and the Scurry County Anti-Drug Connection benefit greatly from the donated airtime. Our local radio station is a vital partner in the war on drugs.

Sincerely,



Lyn Chaney  
Interim Director

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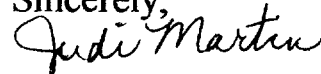
January 14, 2004

To whom it may concern:

My name is Judi Martin and I am the current Service Unit manager for Scurry County Girl Scouts in Snyder, Texas. I have also served as a Girl Scout leader, assistant leader and co-leader for several troops in Snyder, Texas since 1989. For the past ten (10) years, KSNY Radio in Snyder, Texas has done promotional advertising for our product sales, both nuts and cookies. KSNY Radio has done this free of charge to help promote our nut and cookie sales. Our Daisy through Senior Girl Scouts talk about their favorite nut or cookie through these promo ads. The girls tell about each of the products they are selling and costs of each product. They may even talk about what their troop will do with their troop earnings, such as trips they will take, camping, special events, etc.

We appreciate KSNY Radio and their help in promoting our Snyder Girl Scout nut and cookie product sales, both in the past, and we hope, for years to come.

Sincerely,



Judi Martin

Snyder Girl Scouts

Service Unit # 46

2501 35th Street

Snyder, Texas 79549

GS Hut# (325) 573-9238

Home # (325) 573-7556

January 14, 2004

To whom it may concern:

We are the co-founders of CHRISTMAS FOR KIDS for Snyder, Scurry Co, Texas. We took this task on in December, 1996 just two weeks before Christmas. It was then called Toys For Tots, but we were told that only the Marine Corps Reserve was allowed to use that name. We came up with the name we currently use in 1998.

We had very few toys left over from the previous year and needed a way to get more donated and/or monetary donations with which to purchase some of the toys we needed. In 1997, one of the disc jockey's talked KSNY Radio into helping us. For their first year, the KSNY dj's camped out on the roof of a local supermarket for six days, in freezing weather, to promote our toy drive. They did extremely well. Since then, they have helped every year with our local toy drive. Since their first year of helping CHRISTMAS FOR KIDS, they have gone from six days to 12 days of promoting our annual toy drive here in Snyder.

They all are very encouraging and enthusiastic and WE COULD NOT DO IT WITHOUT THEIR HELP. We struggled that first year with the few toys that were donated and we could not fill all of the applications. This was very disappointing to us and to the children that did not get helped. When KSNY asked if they could help out, they surpassed our expectations. They have continued to surprise us with all the donations that they get during our toy drive. So, KSNY RADIO and KLYD RADIO, keep up the good work! We thank all of them for the time and effort everyone put in. With their help, we at CHRISTMAS FOR KIDS will try to keep the toy bags full for children of Snyder and Scurry County.

Sincerely,

*Judi Martin, Joni Huffman, Alicia Graves, Teresa Martin*  
CHRISTMAS FOR KIDS

Judi Martin, Joni Huffman, Alicia Graves, Teresa Martin  
1900 Tuscola Snyder, Texas 79549 (325) 573-7556

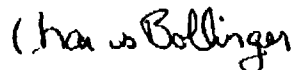
1 13/04

The Honorable Michael Powell  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, DC 20554

Dear Chairman Powell:

I am writing to express my gratitude to Dink Loree and KSNY radio of Snyder, Texas. Their station has been an immense benefit to both our schools and our entire community in so many ways. Dink continually volunteers his services to help our school programs in any way that he can. He has helped our baseball program in so many different aspects. Our district games are always broadcasted for the fans who are unable to attend. Also, one of the biggest assets KSNY has offered to my baseball team is with free advertising for our fundraisers and special events. There are no words to describe how beneficial this is to a non-profit program. Our gratitude for his generosity is more than we could have hoped for. KSNY holds a coach show each Saturday morning which gets our small community involved with the extracurricular activities in our school. They do a great job of providing public service for this town. Their work is truly appreciated.

Sincerely,



Charles Bollinger  
Head Baseball Coach Snyder High School

RECEIVED

JAN 20 2004

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**Attorney**

# Variety Club Of Houston

*The Creed of Variety - "No one stands as tall as when they bend to help a child"*

Friday, January 16, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, D.C., 20554

Dear Chairman Powell:

As the volunteer leader of The Variety Club of Houston (a non-profit organization serving disabled and disadvantaged children in Houston), I want to share with you our experience in receiving the support of Channel 13 KTRK ABC TV. We work hard as an organization to serve our cause and we would not be where we are today without their support.

Our experience goes from top to bottom throughout the organization. I have personally had the opportunity to meet with their General Manager, Mr. Henry Florsheim, to discuss who we are and ask for specific support. We have enjoyed the participation of several employees, including Mr. Marvin Zindler, as performers in our signature fundraising event, "The Variety Celebrity Talent Review". We have had tremendous support from their Sales manager, Pierre Cromartie, in advising us on how to use TV as a promotional tool and are airing a one-hour television special, "Highlights of The Coca-Cola Variety Celebrity Talent Review" featuring Mr. Ben Vereen, on Channel 13 this weekend. Their Community Affairs Director has been serving on our advisory board since she moved to Houston. They have supported us directly by financially sponsoring our events and many staff members have volunteered or otherwise offered their support. Overall, I would say that Channel 13 KTRK ABC TV has set a fine example of good corporate citizenship.

It's clear to me that at KTRK "bottom line profits" are not the only guiding principle used in their business decisions. I wish that more companies would be as helpful. It would certainly help us serve the Houston children in need.

Sincerely,



Jay W. Branson  
Chief Barker

Cc Henry Florsheim, Pierre Cromartie, Denise Bates



*The Show Business Charity That Helps Needy Children*

1415 North Loop West, Suite 215 Houston, Texas 77008 Phone 713.426. KIDS (5437) Fax 713.426.6050  
[www.varietyclubhouston.org](http://www.varietyclubhouston.org)



# **meals on wheels**

PLUS, INC

January 14, 2004

Michael Powell, Chairman  
Federal Communications Commission  
c/o KTXS-TV  
P.O. Box 2997  
Abilene, Texas 79604

Dear Mr. Powell:

In 1987 KTXS-TV was responsible for initiating a promotion benefitting Meals on Wheels Plus, Inc. during the holidays at the Mall of Abilene. That first year the focus was on collecting canned food for Meals on Wheels to use in preparation of home delivered meals for needy individuals. In 1988 the scope of the project was shifted to give the public an opportunity to make monetary donations to pay for a home style holiday meal for those enrolled on our program.

KTXS-TV has sponsored the Holiday Meals fund raiser at the Mall of Abilene each December since 1987. Over the past 17 years Meals on Wheels has raised almost \$98,000.00. KTXS-TV has helped plan the promotion, paid for supplies, made arrangements with the Mall of Abilene for a donation of space and promoted the event on television.

This past November KTXS-TV was responsible for initiating a second promotion to benefit Meals on Wheels Plus, Inc. with United Supermarkets and Sara Lee Pies. This new promotion was called Easy As Pie and involved the three United Supermarkets in Abilene prior to Thanksgiving. KTXS-TV staff members took a lead role in developing and planning this event. KTXS-TV promoted the event which raised \$6,200.00 to be used to provide hot meals this winter to needy, homebound individuals. We anticipate that Easy As Pie will be an annual event.

KTXS-TV staff members also deliver meals at lunch, five days a week in one of the most poor neighborhoods in Abilene. Several KTXS-TV staff take turns donating their time, gas and car to insure that the 12 to 16 people on their route receive a nutritious meal each day. In addition, someone on the KTXS-TV staff has served on the Meals on Wheels Board of Directors for many years. KTXS-TV responds with a news item when Meals on Wheels has a special need or there is a significant event. We are grateful for the many ways KTXS-TV supports our effort to meet the needs of an isolated population of Abilene's elderly and younger adults with disabilities.

Most sincerely,



Betty L. Bradley, SWA - Executive Director

cc: Jackie Rutledge, KTXS-TV General Manager

betty l. bradley, swa, executive director • p.o. box 903 • abilene, texas 79604 • 325.672.5050 • fax 325.672.6870